

# Blacks Run / Downtown CleanUp Day

## Harrisonburg, Virginia

### April 10, 2010



"Blacks Run/ Downtown CleanUp Day that attracts 400-500 volunteers to help keep our community's stream clean and healthy. The event includes the GreenScene which features educational exhibits and activities, music, and fun for all!"

**Green Statement:** "We hold this event because we care about our stream and our community."

#### CORE ACTIVITIES for Green Attractions

- ✓ **Recycling.** Events must provide recycling for its participants. Recycling should be highly visible and made available to the public with clear signage. The organizers of this event pledge that they provide recycling for:

- Glass bottles, aluminum cans, plastic bottles

- ✓ **Printed Materials.** Recycled-content, soy-based inks, and 2-sided copies -- and quantities should be minimized whenever possible! The organizers of this event pledge that they:

- Use electronic registration, correspondence and forms
- Print brochures and other printed items on recycled content paper and print all documents double-sided
- Purchase/use paper products with 30% or higher recycled-content

- ✓ **Waste Reduction.** Event planners should make a general commitment to reduce the amount of waste generated by their event. The organizers of this event pledge that they:

- Chose a location/venue that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting

#### *Food service*

- Donate excess food from events
- Use water pitchers to minimize the use of single-use bottles

#### *Logistics*

- Encourage the use of mass-transit and/or carpooling to the event



- ✓ **Green Signage.** Event planners must commit to tell their participants about how green the event is. Event signage should include the Virginia Green logo and list all "green activities" practiced in the planning and operation of the event. The organizers of this event pledge that they:

- Have a link on our website to the Virginia Green Events webpage
- Have signs at the event registration which list all of our green activities
- Use the Virginia Green logo on signs and on recycling containers

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For more information on Blacks Run / Downtown CleanUp Day, see [www.cleanstream.org](http://www.cleanstream.org) or contact Thanh Dang at [thanhd@harrisonburgva.gov](mailto:thanhd@harrisonburgva.gov) or 540-434-5928.

**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation. The program has established "core activities" specific to each sector of tourism; these practices are the minimum requirements for participation in the program, but encourages participants to reduce their environmental impacts in all aspects of their operations.

For more information on **Virginia Green** program, see [www.deq.virginia.gov/p2/viriniagreen](http://www.deq.virginia.gov/p2/viriniagreen) or [www.viriniagreentravel.org](http://www.viriniagreentravel.org).

